

2010media - changing the way people and businesses communicate in the social media age

2010media combines the key elements of public relations, online communication, journalism, website content management and social media to form a new, 'fusion' type of marketing.

Our aim is simple – help organisations communicate with the widest possible audience for the least possible marketing cost using the latest in social networking and website technology.

From property developers to boutique hotels and from charities to professional service companies the recipe is the same – building expert, tailor-made 'fusion' marketing strategies that:

- Assist you in targeting your marketing budget more effectively - potentially saving you money
- Measure the ROI of your marketing more efficiently
- Help you access a wider target audience for almost no extra cost via social media
- Prevent unnecessary spending on marketing activities that are out of date or redundant
- Turn your website into a powerful sales tool
- Build your brand online

Whether working alone or in partnership with marketing specialists in a strategic alliance, we offer a unique service that combines years of experience picked up in a variety of different communications disciplines with an astute awareness about the new media age in which we live.

Referrals

This week I am on the look-out for owners/managers of boutique hotels in London who need their online marketing overhauling or refreshing.